

PUBLIC PROGRAMME

Certificate of attendance provided

* minimum of 75% attendance

MANAGING INNOVATION & CHANGE

Date: 22-23 February 2021

Time: 9.00 am - 5.00 pm

Venue: DreamEDGE, Cyberjaya

Code: SSG3

OVERVIEW

The term innovation and managing change has become the management buzz word over the last few years. Many leaders have urged the organisations to cultivate innovation and change but have been having constant dilemma of the results. Change is inevitable and adapting and constantly innovating idea can be exhaustive.

The course builds talented managers to encourage and manage the innovation in processes, service and products of new business ideas, new quality initiatives or when adding more value in the ways of doing job.

OBJECTIVE

- To understand the change management.
- To create change management plan.
- To lead change initiatives and ensure success.
- To expose the role of communication in moving from fear to commitment.
- To know how is change a factor to productivity.
- To deal with the impact of change.
- To innovate individual work on personal change management opportunity.

LEARNING OUTCOME

At the end of the training, participant will be able to:

- Communicate change and create a positive attitude.
- Manage people's reaction to change.
- Innovate and understand leadership styles and their personal effectiveness.
- Motivate people in times of change.
- Innovate and build up trust and involve others in an innovation culture.
- Understand why organisations change.
- Confront resistance and deal with difficult situations effectively.

TARGET

- Leader
- Executive
- Manager at all levels
- Project manager
- Team leader
- Supervisor

COURSE CONTENT

- Introduction
- Understanding the Need for Change
- Innovating Resistance to change
- Innovating Change Initiatives
- Innovating a Change Management Plan
- Innovating and Managing Change

METHODOLOGY

- Training material : English language
- Lecture : Malay and/or English language
- Activities
- Q&A

Organised by



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REGISTER NOW!

NORMAL PRICE

RM1,750 Per Pax

*closing date : 15 Feb. 2021

EARLY BIRD PRICE

RM1,550 Per Pax

*before : 1 Feb. 2021

GROUP PRICE

RM1,450 Per Pax

*min three (3) pax



Office Address : C-16-01, Level 16, iTech Tower,
Jalan Impact, Cyber 6, 63000
Cyberjaya, Selangor

Phone Number : +603 8320 3800
Email Address : training@dreamedge.jp
Website : www.dreamedge.jp/training